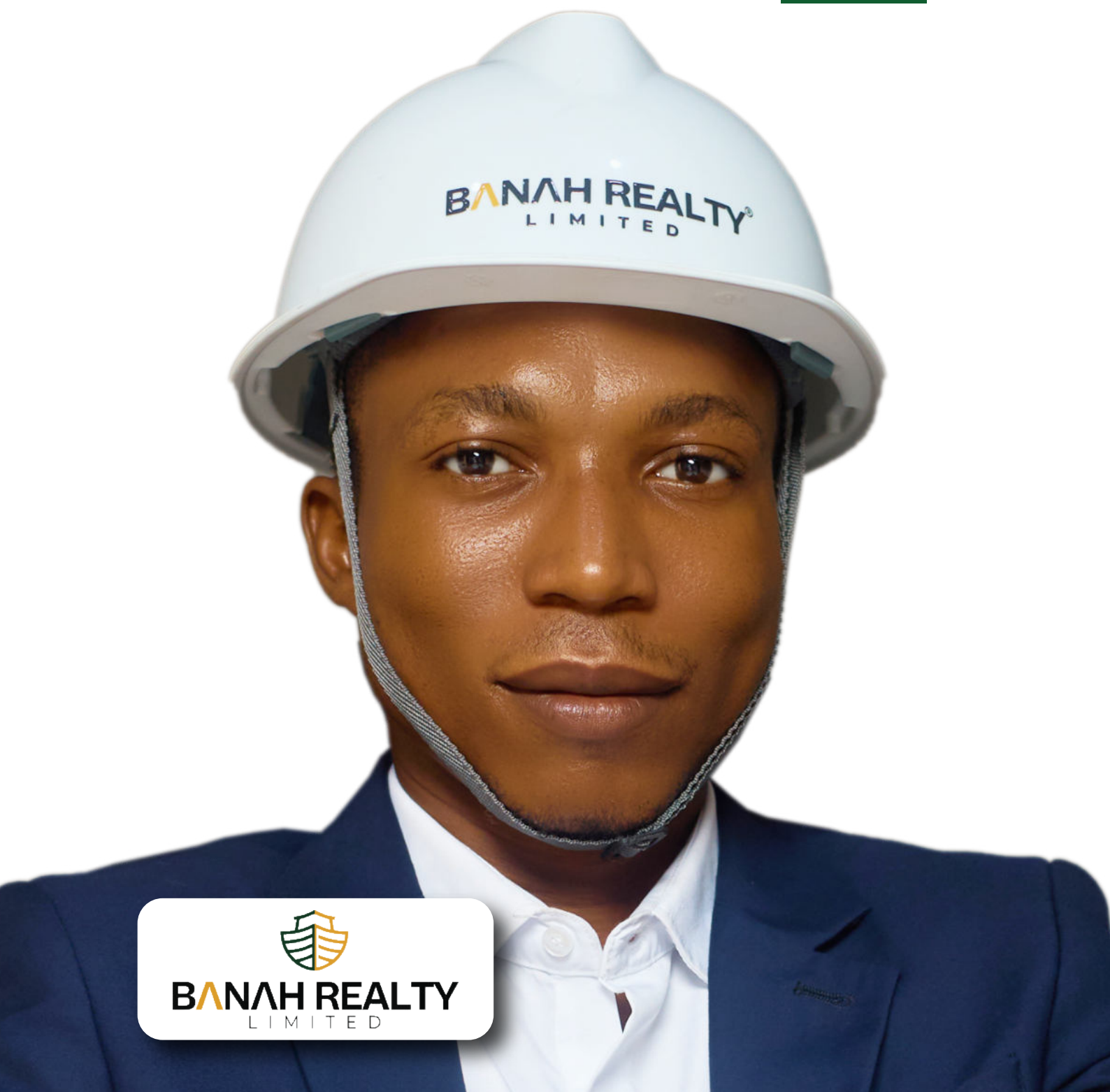


Company Profile

20
25



Content

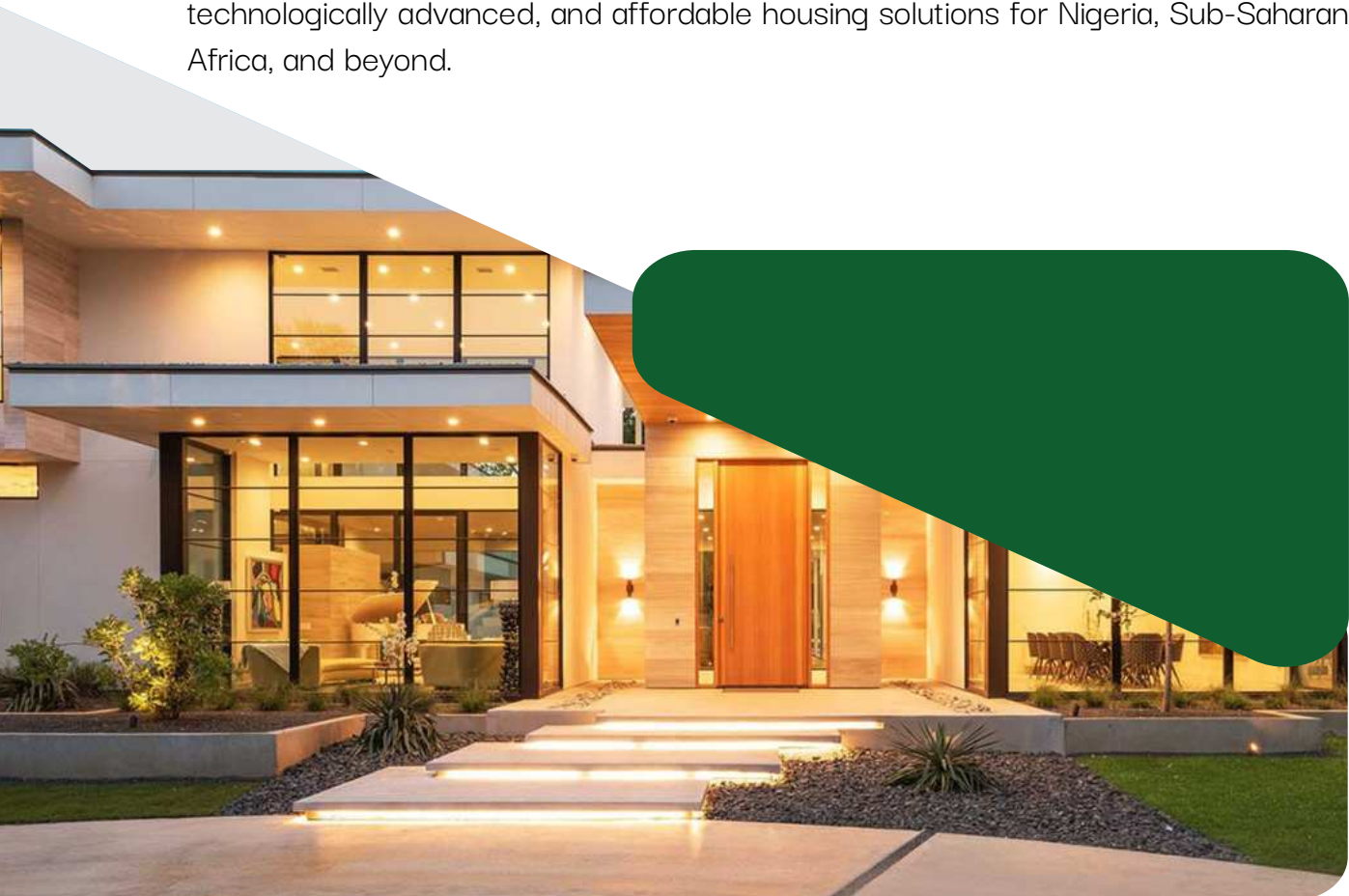
Our Story	02
Company Milestones	03
Up-coming projects	06
Letter from the CEO	07
About Us	04
Vision, Mission & Our Core Value	04
A step out of the cave: the journey of a year	05
Recognizing The Root Cause	08
The statistic and analysis and	09
Our Objectives	11
Possible Solutions	09
Client & Realtor Testimonials	12
Why Invest with Us?	12
Market Insights & Future Plans	13
Vision for the next 5 years	14
Special Anniversary Offers & Events	15
Meet the Team	15
Contact Us	16
Thank You Note	16



Our Story Our Journey

Banah Realty Limited began as a vision in the heart of Emmanuel Adeyemi Dipeolu during the COVID-19 period in 2021, in the city of Zaria. This vision became a reality in 2024 when Banah Realty Limited was officially registered. After working with multiple real estate firms for nearly half a decade, Emmanuel identified significant gaps in the industry—particularly the high housing deficit, the inaccessibility of homeownership for many, and the need for innovative financial structures that foster investment growth and wealth creation. His passion for solving these challenges led to the birth of Banah Realty Limited.

Inspired by the biblical story of Noah (Genesis 6-7), Banah Realty is named after the Hebrew word *bānāh* (הִנֵּב), meaning “to build.” This symbolizes the company’s commitment not only to constructing homes but also to fostering thriving communities, empowering people through real estate investment, and creating wealth opportunities for individuals and families. The goal is to provide eco-friendly, technologically advanced, and affordable housing solutions for Nigeria, Sub-Saharan Africa, and beyond.



Company Milestones

2021

The vision for Banah Realty was born in Zaria, inspired by the growing housing deficit and the need for innovative real estate solutions.

December 2024

Acquired the first landed property in Abuja, marking the transition from a real estate brokerage firm to a property developer.

Built a Realtor Network

Established a community of over 100 real estate sales representatives working remotely, empowering them with earning opportunities.

Wealth Creation Success Stories

Helped over 20 clients secure land ownership, with some experiencing an investment growth of over 80% within just four months.

2024

Official company registration after nearly five years of experience in the real estate industry.

Sold Out Projects

Successfully sold out Ark Park Estate Phases 1 & 2 in Gwagwalada, Abuja.

The company's success stories include clients who have seen their real estate investments appreciate by over 80% within four months. Additionally, Banah Realty has provided sales representatives with the opportunity to earn remotely, creating financial empowerment across multiple demographics.

About Banah

Banah Realty Limited is a forward-thinking real estate development and investment company dedicated to bridging the housing deficit in Nigeria and across Africa. We are committed to providing accessible and inclusive housing solutions that cater to different income brackets, ensuring that homeownership is within reach for everyone.

At Banah Realty, we integrate cutting-edge technology, eco-friendly designs, and smart real estate solutions to develop sustainable communities. Our projects emphasize security, affordability, and long-term value while promoting environmental

sustainability. Through innovative investment platforms, rent-to-own models, and flexible financing options, we empower individuals and families to own land and homes without unnecessary financial strain.

We are not just building houses; we are creating self-sustaining, tech-driven, and inclusive communities where people can live, thrive, and secure their future.

Our Vision & Mission

Vision: To revolutionize the real estate sector in Nigeria and beyond by providing sustainable, affordable, and technologically advanced housing solutions, closing the gap between financial capability and homeownership.

Mission: To develop innovative real estate solutions that empower individuals and families to own homes and build wealth while creating sustainable and inclusive communities that drive economic growth and social transformation in Nigeria and Africa.

Our Core Values

1. Integrity
2. Innovation
3. People service
4. Love and Risk
5. Excellence
6. Inclusion:

Our Projects:

Transforming The Landscape

Completed Projects:

Ark Park Estate Phase 1

Located in Gwagwalada, Abuja, this was Banah Realty's first land banking project, quickly sold out due to its strategic location and high-value appreciation potential.



Ark Park Estate Phase 2

Building on the success of Phase 1, Ark Park Estate Phase 2 was also sold out, expanding opportunities for land ownership in a high-growth area of Abuja.

And now, we're expanding further with the upcoming launch of Haven City and other premium estates in various locations in Nigeria.



HAVEN CITY

Our flagship smart sustainable city project designed for modern living.



Haven City is Banah Realty's biggest project yet. This planned community will feature between 500 to 1,000 homes, designed to provide affordable, sustainable, and eco-friendly housing solutions to meet the demands of Nigeria's rapidly growing population.

Other collaborative projects

LIFECAMP:
11M - 55M

LOKOGOMA
9M - 15M

APOWASA:
8M - 12M

KYAMI IDU:
10M - 13M

CEO's Message



Dear Valued Clients, Investors, and Partners,

As we celebrate our first anniversary at Banah Realty, I reflect on the journey that began with a simple vision—to transform real estate into a gateway for wealth creation, homeownership, and community building.

From day one, my passion has been to develop sustainable, accessible, and valuable properties that truly serve the needs of people. Real estate should not just be an asset; it should be a means to financial freedom, security, and generational wealth.

Over the past year, we have broken barriers, built trust, and expanded our reach in the real estate sector. Despite economic challenges, we have continued to deliver innovative solutions, create investment opportunities, and establish thriving communities. This is just the beginning. The future holds even greater possibilities, and I invite you to be part of this transformative journey.

Thank you for your unwavering support. Let's take the next step together!

Emmanuel Adeyemi Dipeolu

Managing Director, Banah Realty Limited

Why Real Estate:

One of the fundamental needs of every human being is shelter—a place to call home, where one finds peace, safety, and comfort. A home is not just a structure; it is a sanctuary where families are nurtured, where individuals find solace after the struggles of daily life, and where they build memories that last a lifetime.

However, the reality for millions of people, particularly in developing nations, is that homeownership remains out of reach. Housing shortages, skyrocketing real estate prices, and economic constraints have made it difficult for individuals and families to own or rent decent homes. In urban areas, accessibility to housing is even more challenging, as the rising demand continually drives up costs, pushing homeownership further out of reach for middle- and low-income earners.

Banah Realty Limited recognizes this challenge and is committed to transforming the real estate landscape in Nigeria and across Africa. With a vision of building eco-friendly, inclusive, and technologically advanced real estate communities, Banah Realty seeks to bridge the housing gap, ensuring that more people can achieve the dream of owning a home.



The Root Cause:

Despite the importance of shelter, the real estate sector faces multiple challenges, particularly in emerging economies like Nigeria. These challenges include:

Housing Deficit: The growing population, particularly in Sub-Saharan Africa, has led to a significant shortage of homes. Nigeria alone faces a housing deficit of over 20 million units, with an ever-increasing demand for affordable housing.

High Cost of Homeownership: The cost of acquiring land and building homes in urban areas has surged, making homeownership a luxury that many cannot afford. High construction costs, inflation, and land acquisition difficulties have further widened the housing accessibility gap.

Affordability Issues: The purchasing power of a large majority, especially low- and middle-income earners, does not match the high cost of real estate. Limited access to flexible payment plans and mortgage financing options further restricts homeownership opportunities.

Lack of Sustainable and Eco-Friendly Housing: Many housing developments lack sustainability measures, leading to environmental degradation and high energy consumption. There is a need for real estate solutions that integrate eco-friendly practices and energy-efficient technologies.

Limited Access to Technology-Driven Real Estate Solutions: Traditional real estate practices often make transactions tedious and inaccessible. The absence of innovative technology in property acquisition, financing, and management limits the ability of potential homeowners to make informed decisions.



Possible Solutions

To effectively tackle the housing challenges identified, Banah Realty Limited is implementing the following solutions:

Flexible Homeownership Plans:



Rent-to-Own System: A structured payment model that allows individuals to rent a property with the option of ownership after a specific period.



Installment Payment Plans: Tailored financing options that enable homebuyers to spread payments over 6 months, 12 months, or more.



Palus Investment Platform: A real estate investment program that allows individuals to invest in property with guaranteed returns, making real estate ownership more inclusive.



Affordable Housing Development: Creating affordable housing projects in strategic locations across Nigeria and Africa to cater to the rising demand for homes. Partnering with investors, financial institutions, and government agencies to provide low-cost housing solutions.



Sustainable and Smart Infrastructure:

1. Building eco-friendly homes that incorporate renewable energy sources, water recycling systems, and green spaces to promote sustainable living.
2. Integrating smart home technology to enhance security, energy efficiency, and modern convenience.

Leveraging Technology for Market Expansion:

1. Using digital marketing, virtual property tours, and online platforms to increase customer engagement and facilitate seamless real estate transactions.
2. Implementing blockchain and AI-driven real estate solutions to improve transparency, reduce fraud, and enhance customer trust.

Education and Awareness Campaigns:

1. Hosting real estate workshops, webinars, and community engagement programs to educate potential homeowners on property acquisition and investment strategies.
2. Collaborating with realtors and real estate professionals to enhance their sales expertise and provide better guidance to homebuyers.



Our Objectives

Banah Realty Limited aims to address these pressing real estate challenges through innovative solutions. Our core objectives include:

Bridging the Homeownership Gap:

By creating real estate opportunities that cater to different income brackets, we aim to make homeownership more accessible. Our projects are designed to accommodate both low-income and middle-class individuals, ensuring that everyone has a chance to own a home.

Providing Affordable and Flexible Housing Solutions:

We are committed to developing cost-effective housing solutions while introducing flexible payment plans, including rent-to-own schemes, installment plans, and innovative financing options that ease the burden of outright payments.

Developing Eco-Friendly and Smart Communities:

Our estates and cities are built with sustainability in mind, integrating green energy, efficient waste management systems, and modern infrastructure that promote a clean and eco-friendly environment.

Leveraging Technology for Real Estate Transactions:

By incorporating digital solutions in property acquisition, financing, and customer engagement, we seek to simplify the home-buying process, making it more transparent, efficient, and accessible to all.



Reducing Nigeria's Housing Deficit Through Strategic Development:

By investing in large-scale housing projects across urban and suburban areas, we aim to significantly contribute to reducing the country's housing shortage while ensuring that our developments align with modern urban planning standards.

Banah Realty Limited is more than just a real estate company; we are City Builders, creating safe, serene, and accessible communities for people across all income levels.

By addressing the critical issues of housing affordability, accessibility, sustainability, and technological integration, we are set to revolutionize the real estate industry in Nigeria and beyond.



Our Products



Affordable Land & Housing Schemes

We offer affordable land and housing units with flexible payment plans, allowing clients to invest and own properties without financial strain. of which after a while they build. This afford people the opportunity to buy the land while very affordable and can either resell or build in the future (within a specific period of time: popularly called land banking)



Rent-to-Own & Rentanership Programs

Problem: Difficulty in transitioning from renting to homeownership.

Solution: Our rent-to-own and rentanership models allow individuals to gradually pay for and own their homes without a significant upfront payment.



Palus - Real estate Investment Platform

There is little or limited real estate investment opportunities for middle and high-income earners.

Palus, it is a revolutionary platform that allows individuals to invest in the real estate market without committing to a specific property or firm. Palus is an advanced, user-friendly real estate investment platform designed to democratize property ownership and investment. It provides a structured real estate investment plan that allows individuals to earn returns while securing property assets. This platform allow individual to invest in a project and earn returns after certain period of time and can build wealth through that means.





Smart & Eco-Friendly Communities

Problem: Lack of well-planned, serene, and sustainable residential areas.

Solution: We develop green, tech-driven, secure, and well-structured communities with essential amenities that enhance quality of life.



Realtor & Partnership Programs

Problem: Limited earning potential for real estate agents.

Solution: Our realtor program provides professional training, certification, and high commission structures, enabling agents to maximize their income.



Meet the Team

Behind Banah Realty's success is a team of passionate and skilled professionals:



Emmanuel Adeyemi Dipeolu

MD, Banah Realty Limited



Miriam Ekrigwe Ohechimda

Customer Relations Officer
B. Sc Banking and Finance



Kyenret Comfort Mimang, Esq.

Principal Partner, Lawpremier Attorneys
External Solicitor, Banah Realty Limited
(LL.B, B.L, LL.M [in view])



Dare Israel Julius

Architect | Sustainability Advocate
Project Manager



Dennis Joshua Akpan

Media/Graphic Designer

Contact US

Office Address:

No 14. Compensation Layout,
Gwagwalada, Abuja

Second Office:

No 14. Compensation Layout,
Gwagwalada, Abuja

📞 09110192032, 09064148834

✉️ banahrealtylimited@gmail.com

🌐 www.banahrealty.com

f @ in banahrealty

Thank You Note

We extend our heartfelt gratitude to our clients, investors, partners, and our dedicated team. Your trust and support have been instrumental in our journey. As we celebrate our anniversary, we look forward to building even greater opportunities together.





BANAH REALTY
LIMITED